January 19, 2012 | 8:15 AM - 4 PM

# Texas SBIR/STTR Summit & Conference

AT&T Executive Education and Conference Center I The University of Texas campus in Austin

Today's economy has created tremendous challenges for entrepreneurs seeking captital, as both private and public funding sources have been depleted or greatly reduced due to market conditions. Join us at the Texas SBIR/STTR Summit & Conference and learn how to win awards from the Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) programs, which provide more than \$2 billion in grants and contracts to 6,000 early stage U.S. companies per year.

The event will teach attendees how to access SBIR/STTR monies from national experts who have helped companies obtain more than \$130 million in SBIR/STTR grants at the largest SBIR/STTR conference to be held in Texas. The event is the only conference in Texas to provide direct access to federal program managers, who are critical decision-makers in making grants!

#### **HEAR**

inside information direct from federal program managers about their priorities, and secrets of success from National Tibbets Award winner, Ray Friesenhahn, who has helped win 275 SBIR/STTR awards in 12 states

#### ONE-ON-ONE

sessions with prime contractors, investors, university partners and program managers from major federal agencies

## And in one day, LEARN

- How SBIR/STTR can provide financing for your product development
- · The status of current program and eligibility issues
- Proposal requirements and approach
- · Success factors
- How grant funding can lead to follow-on funding, investments, and procurement advantages

### **NETWORK**

with industry experts, entrepreneurs, contractors and technologists who know the way to winning SBIR/STTR awards, as well as potential research partners and investors. These contacts and their insights can save you years of heartache and greatly improve your chances of success!













Texas Workforce Commission



Event partners include the Texas Association of Research Parks and Incubators, the Austin Technology Incubator, the Greater Austin Chamber of Commerce, Houston Technology Center, The Greater San Antonio Chamber of Commerce and the Office of the Governor of Texas.